

Digital Gift Cards

Collect Valuable Customer Contact Info

Generate a Digital Gift Card in 3 Simple Steps

Arm your sales reps with this tool.

1



Choose activate card from the menu.

2



The system will generate an unused card number.

3



Fill in customer's information. Valuable information is collected for future marketing possibilities.

Send a Valued Gift Card.

Generate Digital QR Code Cards from your retail location or remotely. No need to come in direct contact, your customers will appreciate this **NON Contact**, Gift and Rewards Card APP. Create custom digital cards, create a custom landing page to check balances and provide update info on special offers and discounts. Keep in touch with your most valuable ASSET via e-mail and text. Watch your sales grow!

Also available are custom plastic cards and carriers to promote your BRAND!



Reward Customers for Every \$ Spent.



Digital gift cards, in particular, appear to be enjoying strong demand as consumers can not only shop for them online but also deliver them remotely. The volume of digital cards sold on merchant sites is up 74% so far this year, according to Blackhawk's own data. The absolute volume was not immediately available.

"We also found that the shift to digital and surge in digital wallet adoption has pushed demand for digital gifting to an all-time high," McEndree said. "As consumers are increasing online shopping, limiting travel, and looking for socially distanced gifting options, e-gifts are proving to be a preferred contactless option."